

Y.A. GOVT.COLLEG FOR WOMEN, CHIRALA.
DEPARTMENT OF COMMERCE
FOR THE ACADEMIC YEAR 2019-2020
One Day workshop on Intellectual Property Right

Date: 12-08-2019

Objectives:

- To explain about the Intellectual Property Rights, importance, and application of Intellectual Property Rights and create awareness among the students with suitable examples.
- To nurture creativity and the ability to innovate from a young age of the students.

Description: The Department of Commerce has organized the Workshop on “Awareness on Intellectual Property Rights”. The resource person was Sri D.Emmanuel. He explained about the Intellectual Property Rights, various types of Intellectual Property Rights such as Trademarks, Patents and Copy rights with apt examples. He spoke that IPR can be protected, for example, by registering patents, trademarks and designs. 'Intellectual Property Rights' (IPR) refers to rights of ownership of Intellectual Property. Experts believe it's crucial for students to know their way around Intellectual Property Rights.

Outcomes of the programme:

- The students are known about Intellectual Property Rights, various types of Intellectual Property Rights and legal framework and also application in practical life.
- Students learnt about the ways in which they can safeguard their creations, giving them a competitive edge over their peers.

